

AI CASHFLOW

THE FACELESS AI MONEY PLAYBOOK

The tools, the order to use them, and the 30-second format that gets watched. No camera, no budget, no experience needed.

WHAT'S INSIDE

- 1 The 4-step system behind a faceless channel
- 2 The 30-second video format that holds attention
- 3 The exact tool stack (both free to start)
- 4 Your first week, day by day

The 4-step system

1 Pick one tool to feature

Choose an AI tool people already want to use. You are the person who shows them what it can do - one tool per video, never a top-10 list.

2 Make a 30-second short

Show the result first, explain second. AI writes the script, voices it and renders the video. You never film and never show your face.

3 Send viewers to your link

Your bio points to one page with a free guide. Visitors grab it and sign up for the tools through your links.

4 Let it compound

Every video keeps working after you post it. Post consistently for 30 days before you judge the results - the channels that win are the ones that keep showing up.

The 30-second format

0-3s HOOK	Name a concrete problem the viewer recognizes ("you lose hours writing scripts nobody watches").
3-12s STAKES	Why it hurts, plus one open loop ("most people make this one mistake...").
12-25s PAYLOAD	ONE tool, ONE concrete result, shown honestly - including what it does not do.
25-30s CTA	Soft close: "the full stack is in the free guide in my bio". Never "buy now".

The exact tool stack

Both have free tiers - start with the first, add the second when your channel posts weekly. The links are my referral links (see disclosure); each tool also runs its own affiliate program you can join once you have an audience.

1. InVideo AI

VIDEO

AI video creation - type a prompt, get a video

FIRST MOVE

Type one prompt about a tool you like and render your first 30-second short on the free tier.

Start free: <https://invideo.sjv.io/c/7421382/883681/12258>

2. ElevenLabs

VOICE

Ultra-realistic AI voice generation

FIRST MOVE

Paste your first script and generate the narration on the free tier - pick one voice and stick with it.

Start free: <https://try.elevenlabs.io/02b0yhzg2bjz>

Why only two tools?

Because more tools means more excuses. This stack covers the whole pipeline: one writes and renders the video, one gives it a voice worth listening to. Everything else can wait until you have 30 videos published.

Your first week, day by day

- DAY 1** Create free accounts for both tools. Pick ONE niche question people already search ("how do I make videos without filming?").
- DAY 2** Write your first 30-second script with the format on page 2. Generate the voice. If a line sounds written, say it out loud and rewrite it the way you said it.
- DAY 3** Render the video. Post it. Do not judge it - video #1 is for learning the workflow, not for going viral.
- DAY 4-5** Make and post two more. Same format, different hooks. Notice which opening holds YOUR attention when you rewatch.
- DAY 6** Set your bio link. Rewatch all three videos and write down the single strongest hook.
- DAY 7** Plan week two: seven videos, all variations of your strongest hook. Consistency beats brilliance at this stage.

One honest expectation

Nobody can promise you an income number, and this guide will not either. What compounds is the system: real tools, a repeatable format, and posting through the quiet first weeks. The creators who win are the ones still posting in week five.

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